

Company Profile

Global Strategy, Inc., established in 2001, is a boutique consulting firm providing specialized business development solutions to corporations, emerging companies, investment firms, associations, and government agencies. Our key staff members possess both consulting and industry expertise, bringing a unique perspective to client assignments. Our consulting solutions include the following:

- **Business plan and feasibility analysis**
- **Open innovation search**
- **Market development and outsourcing**
- **Partner search**
- **Business research**

David A. Warar, CEO has over 25 years of industry and consulting expertise in developed and emerging markets and has successfully executed hundreds of successful business development assignments. Also, he has served as an expert witness in technology transfer and licensing for the U.S. Government.

Competitive Advantages

- Proprietary TOPTech search methodology ensures synergistic product and partner matching; Personally-developed relationships with key executives at companies, government agencies, venture capital groups, and universities worldwide;
- Worldwide coverage through our Global Consulting Network, comprised of independent consulting firms with locations in over 75 developed and emerging markets;
- Expertise in identifying, analyzing, and reporting on *under the radar* market opportunities, and in generating primary business intelligence, and;
- Proven record of accomplishment in creating profitable partnering relationships and generating value-added, actionable business opportunities for clients.

Partnering, Technology Search, and Business Intelligence Methodology

Our consultants utilize our collective knowledge, resources, worldwide networks, and expertise to research new products, technologies, and strategic partners on a global basis, to initiate and follow-through with targeted approaches to all types of organizations (including established corporations, multinationals, emerging companies, investment groups, research organizations, and government agencies); and to assist in negotiations, structuring agreements, and concluding deals.

Global Business Expertise

In addition to our multi-cultural and multi-lingual staff, we are the founding member of the Global Consulting Network, a network of independent consulting companies providing seamless and transparent business development consulting services in 75+ developed and emerging markets, in North America, Latin America, Europe, Middle East, Africa, and Asia Pacific.

Results-Focused

All assignments are relationship-based and focus on medium to long-term goals. Utilizing a fee + success business model, we deliver a flexible and results-based business development solution matched to client requirements.